

DEVELOPMENT DEPARTMENT

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Fundraising isn't easy. It takes research, cultivation, and strategy to attract and engage donors to provide transformational growth for your organization and mission. The members of the PMG Development Department have a combined 50 years of experience in assisting diverse non-profits achieve these goals.

The services offered by PMG allow the nonprofit Board to dedicate their time to long-term strategic planning for the organization and mission. Too often, development staff spend a significant amount of time on administrative functions and less on cultivating donors. The opportunity cost becomes significant for a nonprofit, but at PMG, the development team can focus their time on fundraising activities that result in increased support and revenue for the nonprofit organization.

Partnering with the PMG Development Department also provides access to the PMG Grants Department. The Grants Department uses their expertise in grants, particularly federal grants, to identify opportunities for grant funding along with the Development team.



Services We Offer

- Donor Cultivation
- Prospect Research
- Donor Stewardship
- Strategic Planning
- Program Management
- Comprehensive Giving Plan
- Donor Database Management

Foundations/501c3 PMG Manages:

- Foundation for the Advancement of Clinical TMS (FACTMS)
- Organization of Teratology Information Specialists (OTIS)
- Case Management Society of America Foundation
- Midwest Nursing Research Society Foundation
- The International Society for Sports Psychiatry (ISSP)
- Children's Eye Foundation of AAPOS
- Construction Specifications Institute Foundation



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GROUP